

Awareness and Education Recommendations

Small Businesses:

- **Create and distribute a Small Business Guidebook for Cyber Security that explains cyber security risks in terms that are readily understood and that promotes small business owner to take action.**

Large Enterprises:

- **Enhance distribution of existing documents for large enterprise managers.** Many organizations – including the Institute for Internal Auditors, ISA, and the Business Software Alliance– have done good work in this regard. We believe these documents deserve greater distribution, and will work with organizations representing large corporations to find the proper channels for broader dissemination.
- **Create a guide to information security for C-Suite executives.** A user friendly guide for “C-suite” executives is necessary to raise the profile of this issue in terms senior executives can understand. To that end, we are currently working with representatives of large business organizations to see how we might collaborate on and distribute such a guide.

Home Users:

- **Targeted efforts aimed at the mass market.**
- **Forge partnerships with organizations/corporations touching the home user base.**

The National Cyber Security Alliance (NCSA) (a non-profit public-private coalition of tech companies, owners and operators of critical infrastructures), the Department of Homeland Security and the Federal Trade Commission are recognized leaders in the home user awareness market. As all of these organizations are currently working together, we have worked with this triumvirate over the last several months to merge our efforts.